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A BUREAU VERITAS COMPANY

SAFE Program for cybersecure behavior

Many cyber attacks start with a human action: a click, a download or a password shared by accident. How do you make sure your employees recognize this and know what to do? The SAFE Awareness and Behavior Program helps your employees behave more securely so your organization is better protected.

The SAFE Awareness and Behavior Program gives you:



Secure behavior as end goal

Knowing what you should do does not mean you will do it. That's why the goal is behavioral change.



Combined expertise

SAFE was developed by our psychologists and cybersecurity specialists.



Knowing and doing

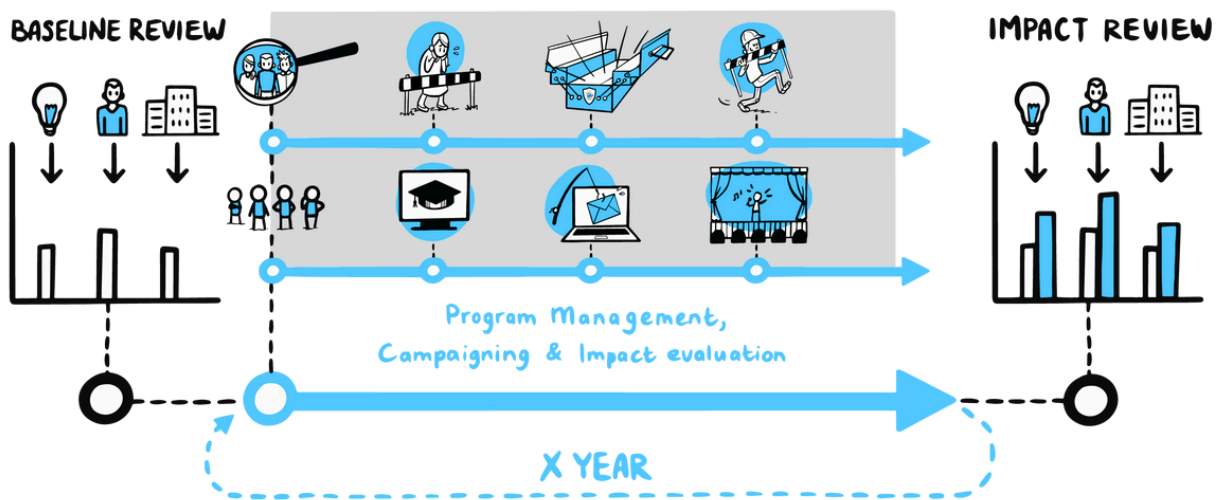
After completing the program, your employees will be more aware of risks and behave more securely.

Why choose the SAFE Program?

Your employees are a crucial factor in the digital security of your organization: how they handle phishing emails, passwords or addressing strangers in the workplace, for example. Most people- focused campaigns in cybersecurity aim to increase knowledge. However, there is a big gap between knowledge, or awareness, and behavior. People often know what to do, but they don't always act on that knowledge.

This is why the **SAFE Awareness and Behavior Program** aims to achieve actual behavioural change. SAFE stands for: Security Addressed For Employees. The SAFE program combines the insights of our psychologists with the technical expertise of our security specialists. SAFE helps you make the human side of your organization more resilient to cyber threats. This way, you reduce the risk of high-impact cyber incidents.

How the SAFE Program works



The SAFE program is built around the following elements. Many of these, such as different interventions, are rolled out concurrently.

1. Baseline review

To bring about any kind of change, we first need to know how your organization is currently doing and which barriers are withholding your employees from behaving securely. That's why we start with a baseline measurement. This includes a measurement of current behavior, with focus on three factors that determine behavior: people's knowledge (capacity), motivation and capabilities (opportunity).

2. Basic program for the whole organization

After the baseline measurement, the basic SAFE program is rolled out across the organization. Depending on which factor of behavior is causing a barrier for employees, we deploy targeted interventions. If employees lack knowledge, the interventions focus on knowledge. If people do not consider a subject important, then we motivate them. If they lack the opportunity, then the solution is facilitation.



The theory behind SAFE

- 1 Behavior is the result of 3 factors: capacity, motivation and opportunity.
- 2 To effectively change behavior, our experts focus on the factor that gets low scores.
- 3 SAFE gives attention to each factor, precisely where attention is needed.



3. Customized program for target groups

At the same time, we also focus on target groups. In addition to the basic program, each quarter a customized program is implemented for the target group of that particular quarter. This approach is repeated in the second year so that each target group receives repeated attention.

We use what are known as **barrier assessments** for each target group to examine what is holding this target group back from the intended behavior. These insights are then translated into concrete interventions: what does this target group need in order to actually exhibit the desired behavior?

4. Impact review

All of these assessments and interventions are intended to lead to actual behavior change - the goal of the SAFE program. At the end of the program, the measurements from the baseline are repeated to monitor the effects of the program.



What our clients say

“Security has really come alive”

“We are a large healthcare facility that naturally focuses more on care than security. But I notice that after this program, employees are behaving more securely - the topic has really come alive.”



Related services



Tabletop Crisis Management

Do you know if your organization is prepared for a cyber attack? Who are the first points of contact and how will the crisis team respond? This crisis exercise helps you test your response and make improvements.



Cybersecurity e-learnings

An accessible way to educate your employees on the latest cybercriminal tactics and information security. Our security e-learnings are developed by psychologists, educational experts and cybersecurity specialists.



Social Engineering services

To gain initial access to your networks and systems, cybercriminals often use social engineering. They impersonate someone else and trick employees into sharing sensitive data. We can help you train your employees on these issues, with email phishing simulations and other social engineering services.

WHY CHOOSE SECURA / BUREAU VERITAS

At Secura/Bureau Veritas, we are dedicated to being your trusted partner in cybersecurity. We go beyond quick fixes and isolated services. Our integrated approach makes sure that every aspect of your company or organization is cyber resilient, from your technology to your processes and your people.

Secura is the cybersecurity division of Bureau Veritas, specialized in testing, inspection and certification. Bureau Veritas was founded in 1828, has over 80.000 employees and is active in 140 countries.



EXAMPLE | SAFE AWARENESS AND BEHAVIOR



What problem did the client have?

A client in the shipping industry suspected that cybersecurity awareness on their ships was lacking. This created the risk that an attacker might gain access to critical systems via this route and even remotely take over ships.



Result

Our social engineers used a mystery guest assessment to test the status of security on board. Based on the results, our psychologists compiled a SAFE program, with interventions, presentations and materials for crew to use. After a year and a half, the security awareness among employees had increased and their behavior was demonstrably more secure.



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INTERESTED?

Contact us today to raise your cyber resilience.



info@secura.com



+31 (0) 88 888 3100



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